

Iowa Architect 2010 Directory Magazine Cover & Layout Competition

Deadline May 3, 2010 Noon | No Entry Fee

This year Iowa Architect is proud to announce the Iowa Architect 2010 Directory Magazine Cover & Layout Competition to the Design Community.

Iowa Architect, a national award-winning magazine is intended to educate its readers about the importance of architecture and related architectural issues. Through a review on newly constructed and historically significant projects, the magazine promotes the values of design excellence in all areas of the public and private environment. It is also a resource of noteworthy events and achievements in the architectural field.

Iowa Architect is published 4 times a year and current readership of 12,000 is concentrated in an eight-state area including Iowa, Missouri, Nebraska, Kansas, Oklahoma, Wisconsin, Minnesota and Illinois. By subscription, the magazine is mailed to approximately 25 states.

While the main focus is on Iowa Architecture and design issues important to Iowa, the magazine consistently works to broaden the scope of its interests and coverage. This includes a yearly review of state and regional design awards, and features that explore interior design as well as alternative expressions of art and graphic design.

The Directory Issue of Iowa Architect is published once a year and is a reference that is used by many professionals as well as the public throughout the year. The Directory issues cover is most recognizable for being the one issue out of the year that promotes art & graphic design on its cover and takes a different flavor than the other 3 issues published during the year.

Iowa Architect looks forward to publishing a design from a member of the Design Community on this years Directory cover. For those of you submitting work we look forward to seeing all of your entries and would like to thank you in advance for your entries.

Design Competition Entry Guidelines & FAQs

What is the Theme for this years cover?

The theme for this year's cover is "profile".

Is there a better idea of what this year's theme, "profile", means to help me in the direction of my design?

No further guidance will be given on the meaning of the word "profile". The Iowa Architect Editorial Board wishes to give no direction on entries hoping this will allow the most creative freedom on entries.

Is anything required to be on the cover of the magazine or the layout when I design it?

Cover: Yes, the template of the cover you will receive if you request the submission packet (see below) has the magazine header on it which cannot be changed graphically, except for the color. The color of this text may be changed as the graphic designer sees fit. Also, the cover of this issue must include the following items somewhere on the cover; "2010" & "Directory". The graphic designer may use these as they see fit in their design. Please see past covers in the requested submittal packet when you receive it for past covers incorporating these items. Cover can be full color, as many colors as desired can be used.

Layout: Yes, the interior pages also supplied in the submission packet must retain the exact text as it appears in the exact location that the text appears. Graphic enhancement to all areas of text is acceptable. All images and graphic design on these pages can and should be replaced with what the graphic design sees fit for their entry. The cover and layout should present some type of relationship graphically by means of color or image content. Layout to be 2 colors only. Only a maximum of 2 colors can be used for these pages.

How do I get a submission packet?

Sample directory covers, an Iowa Architect Magazine Cover template, and a PDF of interior pages of the directory are available by e-mailing Nathan Griffith (ngriffith@neumannmonson.com) and requesting a competition packet. This packet will then be e-mailed to you.

Who is eligible to enter?

Any person currently living in Iowa with a degree in a Design field or a student currently enrolled in a Design Program in Iowa.

When is the deadline?

Deadline: Entries must be received by May 3rd at Noon.

Is there any entry fee?

No, there is no entry fee.

What does the winner receive?

The winning submission will receive the following benefits:

1. Cover of the 2010 Directory Issue of Iowa Architect.
2. "About the Artist" section in the magazine. Size & Location to be determined.
3. \$500 cash award
4. 5 Copies of the Magazine

Who do I contact with questions?

Please contact Nathan Griffith with any questions you might have. Please contact him via e-mail or phone at: ngriffith@neumannmonson.com | 319.338.7878

Will you confirm receipt of my submission?

Yes. A reply e-mail will be sent for each submission received before the competition deadline.

I have already sent in my submission, can I still make a change?

No, a new submittal will be needed.

What format do I use to submit my entry?

Only low resolution images (files size no greater than 5 Megs) in a standard digital format (.jpg, PDF, etc.) should be submitted. A high-resolution, print quality version must be available immediately if selected for publication. Designer must prepare their own submission if deemed winner.

If my entry is accepted, what will you use for reproduction?

If your work is accepted we will request necessary reproduction materials at that time.

Where do we put creative credits?

Creative credits will be requested if your work is chosen. No credits should appear on the actual submission that is reviewed by the jury.

Does the Artist retain ownership of image?

No, Artist will be asked to grant Iowa Architect perpetual rights to the artwork. Artist will still receive credit for graphic material supplied.

Will there be an extension?

No extension will be considered.

Do you accept work on disk or CD?

No work will be accepted on disk or CD.

Can I submit multiple entries in one e-mail?

No, each entry, although submitted by the same person must be each submitted in a separate e-mail.

How does the judging take place?

The Iowa Architect Editorial Board will be reviewing all entries. Judges are not permitted to vote on work they were directly involved with. Entries will be entered into a PowerPoint presentation and projected onto a screen. Judges will review all entries and discuss each entry. The final selected will be made by the Editorial Board as a group discussion.

How many entrants will be selected?

Only 1 entrant will be selected and deemed winner.

When will we know if our entry is chosen?

The winner will be notified on or before May 7th.

Will non-winning entrants be notified that they were not selected?

No, non-winning entrants will not be notified.

What will the winner be asked to submit?

The winner will be asked to submit the appropriate files needed for publication along with an “about the artist” section. Although the entire “about the artist” section may not be printed as a whole, credit of some kind will be given. The space allowed for this will be determined once final page layouts have been established. Winner should be prepared to supply this information if they are selected. Iowa Architect reserves the right to ask the winning entrant to make slight changes if needed in the event that text is altered in final review for publication and layout areas do not fit text areas. These modifications in general will have to do with layout of text and not with creativity. Iowa Architect also reserves the right to carry out the general theme of the cover and layout in the remaining pages of the directory for continuity (please see a full Issue of Iowa Architect to see what pages this may involve).

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