



Addenda

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Official Online Newsletter of AIA Iowa Rate Sheet/Sponsorship Contract

*The Addenda is your passageway into the offices of over 900 AIA Members & Affiliates!
Through the official online newsletter of the AIA Iowa Chapter we can assist you
in effectively communicating to your target market.*

Specifics

Circulation	Approximately 900 AIA Iowa Members & Affiliates.
Publication	Eight times per year at six to eight week intervals.
Requirements	Ads/articles must be e-mailed, preferably in jpg. format, to communications@aiaiowa.org.
Deadline	One week prior to publication.

The AIA Iowa Addenda is the official newsletter of AIA Iowa reaching out to approximately 900 AIA Iowa Members and Affiliates. Each sponsorship will include a website or email link at no additional charge. We are happy to customize a sponsorship package to meet your needs. Addenda sponsors are assigned on a first-come, first-serve basis and are exclusive for one issue, unless otherwise noted. AIA Iowa members receive an additional 10% discount on all Addenda sponsorships. To become an AIA Iowa Member please call our office at 515.244.37502.

Career Center	AIA Iowa Career Center job posting.		
	One Time	Four Times (1 free)	Eight Times (2 free)
Classified ad rates:	\$60	\$180	\$360
Square Tile	150 x 150 pixels Square tiles on left side of page arranged vertically.		
	One Time	Four Times (1 free)	Eight Times (2 free)
Premium table of contents tile:	\$85	\$255	\$510
Table of contents tile:	\$75	\$225	\$450
Vertical Tile	150 x 300 pixels , Vertical tiles on left side of page arranged vertically.		
	One Time	Four Times (1 free)	Eight Times (2 free)
Table of contents vertical tile:	\$85	\$255	\$510
Banner	400 x 100 pixels , Large size and prominent position.		
	One Time	Four Times (1 free)	Eight Times (2 free)
Premium content banner:	\$100	\$300	\$600
Content banner:	\$75	\$225	\$450

2010 Editorial Calendar

January/ February Issue	Deadline: January 7	Send Date: January 14
March Issue	Deadline: February 25	Send Date: March 4
April/May Issue	Deadline: April 8	Send Date: April 15
June Issue	Deadline: June 10	Send Date: June 17
July/August Issue	Deadline: July 8	Send Date: July 15
September Issue	Deadline: September 2	Send Date: September 9
October/November Issue	Deadline: October 14	Send Date: October 21
December Issue	Deadline: December 2	Send Date: December 9



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Rate Sheet/Sponsorship Contract**

Sponsor Contract

Firm or Company Name		Contact Person
Address	City, State	Zip
Phone	Email address	

Payment Information

Check Discover MasterCard Visa Total Amount Enclosed: _____

Credit Card Number	Expiration Date	Billing Zip Code
Name on Card	Signature	

Placement

Place a checkmark in the space below to indicate the size and frequency of your sponsorship.

AIA Iowa is hereby authorized to insert the chosen advertisement:

- ◆ beginning with the _____ issue of the Addenda
- ◆ ending with the _____ issue of the Addenda.

Frequency	One time	Four times	Eight times
Classified ad rates (<100 words)	___ \$60	___ \$180	___ \$360
Premium table of contents tile (150 x 150 pixels)	___ \$85	___ \$255	___ \$510
Table of contents tile (150 x 150 pixels)	___ \$75	___ \$225	___ \$450
Table of contents vertical tile (150 x 300 pixels)	___ \$85	___ \$255	___ \$510
Premium content banner (300 x 100 pixels)	___ \$100	___ \$300	___ \$600
Content banner (400 x 100 pixels)	___ \$75	___ \$225	___ \$450

Sponsor must fax signed contract to AIA Iowa at 515.244.5347 and email sponsorship to communications@aiaiowa.org. Payment is due upon approval of contract. Payment via check may be mailed to AIA Iowa, 400 Locust St., Ste. 100, Des Moines, IA 50309. Payment via credit card may be mailed to address listed above, faxed to 515.244.5347 or emailed to communications@aiaiw.org. AIA Iowa reserves the right to reject, discontinue or omit any advertising or part thereof.